

KIN + CARTA CASE STUDY

ABOUT THE COMPANY

Kin + Carta is a B Corp certified technology, data and experience consultancy that believes in using business as a force for good. They are at the forefront of a new class of digitally-native technology consultancy firms built to deliver Digital Transformation 2.0.

CLIENT OVERVIEW

Kin & Carta UK had won a large project to transform a global bank's entire mobile management suite. A large team of consultants had to be assembled within a few weeks so the project could be launched.

CHALLENGE

Due to a lack of skilled resource, **rmg digital** built out a fully functional project team from scratch to make sure the project could start and be completed successfully within a time-frame.

SUMMARY RESULTS

We delivered a total of 18 Consultants in 3 weeks who all started within four weeks from initial brief. We simplified the interview process by removing the legwork and conducting the initial interviews so they could decide from a select group of candidates.

As a result of our efforts, they were able to streamline their vetting process in time.

We worked with them to understand market rates in an ever-changing landscape, which ensured they were paying the right market value so that all offers of contract were accepted.

ROLES INCLUDED



Agile Delivery Leads



Product Managers



Product Owners



Product Designers



Product Managers

KEY ELEMENTS

- Dedicated account manager & Delivery team
- IR35 tool to ensure that compliance was met.
- Project roadmap set out by account manager to ensure that SLA's were set to achieve the end goal of the project hires.



It has been a pleasure working with rmg digital to help solve some of our project needs. They've been much more than just a resourcing partner as they've really helped us understand how to attract and retain the best people. We've been incredibly happy with the quality of candidates and the service they have provided. We know that when we brief rmg that we are going to make placements and make them quickly.

Rob Sykes – Casting Manager

OUR LOCATIONS

Our goal is to power innovation, wherever that may be.

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